

## PRESS RELEASE

### **Lavasa Corporation and UK India Business Council (UKIBC) join hands to offer skill enhancement training with International Certificate Programmes, at Lavasa City**

**11 June 2014, London/Gurgaon/Lavasa:** Lavasa Corporation Limited (LCL) and UK India Business Council (UKIBC), a UK trade organisation, have tied up to offer innovative skill enhancement training programmes, with International Certification, on workforce development. UKIBC will be aiding in the development of key programmes, in association with a consortia of UK skills providers to create and deliver the pilot projects. The consortium includes Association of Colleges - UK in India ((AoC India) and Manipal City and Guilds (MC&G).

The pilot, first of its kind was kicked-off last week and delivered Certificate Programmes and trainings for construction workers and security staff. Over 90 learners received training as part of the initial project. Each participant will receive between 40 and 120 hours of intensive training in next 3 months.

Explaining the association, Mr. Nathan Andrews, President and CEO, Lavasa Corporation said, "When completed, up to 300,000 residents are set to live and work in Lavasa City and the need to embed sustainable training programmes as part of the project has been key from the outset. Through this association, we hope to bring not only the renowned British education expertise, but best standards and content in developing skills and employability in the City."

#### **Programmes Conducted:**

1. Train the Trainer delivered by Burton and South Derbyshire College – UK, Highbury College – UK and Manipal City & Guilds
2. Certificate Programmes in Construction (Masonry and Bar Bending)
3. Certificate Programmes in Unarmed Security

Speaking about the project Richard Heald, CEO, UKIBC said "I am delighted that UKIBC and Lavasa Corporation are jointly launching a pilot programme to skill young people in the Unarmed Security and Construction sectors in Lavasa."

He went on to add, "This will provide Certificate Programmes, which crucially will be of International equivalence, to the local youth on successful completion of training. The certificates will confer national recognition. I am confident that the pilot will provide a base for the future roll-out of collaborative skills development projects across multiple sectors in Lavasa and beyond."

Also commenting on the project, Dickie McCallum, Managing Director, UKIBC India said, "Lavasa is an incredibly exciting and ambitious project, and I'm delighted that the UKIBC has been able to help bring together some fantastic examples of the UK's excellent skills and education expertise to help develop a sustainable training programme for the city."

"The significant collaboration between partners from India and the UK makes this project innovative and exciting. We are blending best practice in Indian occupational standards developed by the relevant Sector Skills Councils with teaching aids and teacher training developed and delivered by great UK College partners, under the guidance of the Association of Colleges in India. At Manipal City & Guilds we are delighted that the teaching qualification is from City & Guilds, and that our India-UK Joint-Venture, Manipal City & Guilds, is quality assuring the programme delivery and assessing those being trained. Lavasa Corporation is to be congratulated for designing such a collaborative model with the UK India Business Council," said John Yates , Mgmt Board Member , City & Guilds and CEO, Manipal City & Guilds.

**ENDS**

**Contacts:**

For more info contact

UKIBC:

Course details: Neeru Sood - +91 8826819933 [Neeru.sood@Uukibc.com](mailto:Neeru.sood@Uukibc.com)

Communications: Adam Pollard - +44 (0)207 592 3850 [Adam.pollard@ukibc.com](mailto:Adam.pollard@ukibc.com)

Lavasa:

Adfactors PR	Lavasa Corporation Limited
Mr. Parikshit Joshi – 98339 17030 <a href="mailto:parikshit.joshi@adfactorspr.com">parikshit.joshi@adfactorspr.com</a>	Mr. Ashwin Shetty - 99670 24293 <a href="mailto:ashwin.shetty@lavasa.com">ashwin.shetty@lavasa.com</a>
Mr. Ninad Siddhaye – 9619500760 <a href="mailto:ninad.siddhaye@adfactorspr.com">ninad.siddhaye@adfactorspr.com</a>	Mr. Ankul Bhavsar – 9820168842 <a href="mailto:ankul.bhavsar@lavasa.com">ankul.bhavsar@lavasa.com</a>

For information on the course contact [vidyadhar.raut@lavasa.com](mailto:vidyadhar.raut@lavasa.com) +919619693495

## Notes to Editors

### How the Consortia will operate:

Acting as the Project Facilitator, **UKIBC India** will involve facilitating the creation of a consortia of UK skills providers with different operational skills, introducing the consortia to LCL, providing a secretariat function for the consortia throughout the planning and operation of the pilot, and assisting the consortia to evaluate the success of the pilot against pre-agreed parameters.

**Lavasa** will provide the infrastructure and equipment for the skills centres, marketing the pilot programmes locally, mobilize learners, and ensure all students in the pilot programmes are sponsored by various contractors/ vendors.

UKIBC India has appointed the **Association of Colleges in India (AoC in India)** as the **Project Manager** to develop the project on behalf of the UK technical and vocational education sector with the LCL. The other key stakeholder in the consortia will be **Manipal City and Guilds Pvt Ltd (MC&G)**.

**AoC India** will act as the Project Manager and will be led by its member college Burton and South Derbyshire (BSDC) assisted by Highbury College. Highbury College has been instrumental in supporting BSDC with writing of the course content for the construction curriculum. BSDC are delivering Train the Trainer (TTT) and Training of Master Trainers.

**Manipal City and Guilds (MC&G)** will provide assessment & certification, design and develop assessment tools, delivery of assessments and award of certificate to the successfully passed learner. They will also be responsible for project management of the training partner and manage and source the third party training delivery for the following courses (masonry and bar bending for construction and behavioural skills development programme for security personnel).

### About the Consortia

**About Lavasa:** Lavasa is India's first hill city where people can live, work, learn and play in harmony with nature. Lavasa, an inclusive city being developed by HCC (Hindustan Construction Company) over 10,000 hectares, is based on the principles of New Urbanism. It takes three hours from Mumbai



and one hour from Pune to reach Lavasa by road. Lavasa will host a multitude of global leaders in hospitality, tourism, education, health care, business research and industry. The hill city provides a combination of contemporary and timeless architectural designs, with multiple options for housing including rental housing, apartments and villas. With state-of-the-art infrastructure and amenities, the city enables people to live life in full.

**UK India Business Council:** UK India Business Council is the premier business-led organisation promoting bilateral trade and investment between the two countries. Our mission is to facilitate an increase in trade between the UK and India through business to business dialogue.

**UK India Business Centres:** The UK India Business Centre, Bangalore is the UKIBC's second Centre in India, after Gurgaon. Positioned in the leafy, self-contained Prestige Blue Chip office campus the Bangalore Centre is located amongst major corporates such as Vodafone, Oracle and TATA's Voltas Ltd. When complete, the Centre will comprise 12,500 sq. ft. of office, training, event and meeting space, all located on one floor. The Centres are designed to transform the quantity and quality of support available to British businesses, especially SMEs, seeking to enter or expand in India.

**Association of Colleges (AoC)** represents and supports the interests of Further Education, Sixth Form and Specialist Colleges and provides them with a range of support services. **AoC in India** represents the largest collective attempt by UK Further Education (FE) colleges to contribute to India's ambitious skills development strategy. This initiative is a partnership of 33 UK colleges and believes it will help both UK educational establishments and businesses explore opportunities, set up and expand their operations in India. AoC in India has a vision to deliver the UK's world-class vocational training alongside further education training providers in India in an effort to meet the country's growing demand for skills. AoC in India plan to achieve this goal by working in partnerships with key stakeholders, industry bodies, NSDC and its training partners, government ministries, other UK business houses and training providers, the British High Commission and its allied bodies, and other private bodies.

**Burton and South Derbyshire College (BSDC) UK** is dedicated to working collaboratively with local, national and international employers, ensuring workforces are equipped with the skills demanded by industry. The College works in partnership with employers to identify skills gaps in organisations and sectors, and develop bespoke and high quality training solutions.

BSDC has a strong track record of working in collaboration with national employers on training solutions, including large scale workforce development programmes. In line with local industry needs, BSDC has particular expertise in advanced manufacturing and engineering, and has worked with companies such as Toyota Manufacturing UK, Rolls Royce and Finning Caterpillar on future-proofing their businesses with training and skills.

**Highbury College (HC) UK** is a general further education college with over 45 years teaching and learning experience. HC take pride in their commitment to equality and diversity, supporting students of all abilities from all backgrounds. HC provide a vast range of vocational and academic programmes in and around Portsmouth, from entry level training courses to university level qualifications, specialised services for business and learning in the community. Students at HC benefit from first-class facilities and the support they need to succeed. A multi-million pound redevelopment incorporates the latest sustainable technology and improved accessibility, underpinning our vision to be a world-class college.

**Manipal City and Guilds (MC&G)** is an India-UK joint venture founded in 2009. MC&G combine the strengths of Manipal Global Education Services, which has 50 years of focus in India's education sector and a presence that includes three universities and over 30 institutions. Their parent company, City & Guilds based out of UK is a 130-year-old world leader in skills development that provides curriculum, course content, assessment, certification services and 600+ qualifications across more than 80 countries. MC&G provides vocational trainings by working directly with employers to design training programmes to suit specific needs. Manipal City & Guilds also offer learning technologies, curriculum design and development, and assessment and certification services.